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**CHICAGO HOUSING AUTHORITY WINS AWARD FOR LOCAL
CABLE TELEVISION PROGRAM**

May 22, 2003

The Chicago Housing Authority has won a Silver Trumpet award from the Publicity Club of Chicago (PCC) for its local cable television show “A Better Place.” This is the first time the CHA has been recognized for its communications efforts.

The CHA created the television show last summer as a way to effectively communicate with Chicago’s public housing residents and surrounding communities about CHA’s Plan for Transformation. The show highlights the historic changes that are currently taking place in Chicago public housing while also showing residents’ personal stories of perseverance and success.

Via a “CHATline,” which offers a mechanism for viewers to respond to items viewed on the show, the CHA has received almost 2,000 phone calls since the show’s debut in July 2002.

“A Better Place” airs everyday on Chicago’s Municipal Television stations, Channel 23 and 49.

The Publicity Club of Chicago (PCC) is the oldest and largest independent public relations organization in the Midwest. PCC represents hundreds of communications professionals in the Chicago area. Each year, it awards Golden or Silver Trumpet awards for outstanding communications work in a variety of categories.

CHA’s Plan for Transformation includes building or rehabbing 25,000 apartments for its lease-compliant residents, the largest overhaul of public housing in the nation’s history.