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Daisie Foundation, CHA Treat 100 Moms to Pampering and Makeovers for 4th Year





For the fourth year, the Chicago Housing Authority (CHA) partnered with the Daisie Foundation, a non-profit that specializes in random acts of kindness, for a special Mother's Day Makeover Celebration honoring 100 CHA residents at Hyatt Place Chicago.

CHA and other special moms were treated not only to a day of makeovers and pampering but also inspiration and empowerment from women of vision through the Foundation's Leading Ladies Panel Series.

"We are so excited to once again partner with the Daisie Foundation, who is putting together this wonderful day of pampering for CHA moms," said Kristen Hamer, CHA's Director of Corporate and External Partnerships. "Our hope is that CHA moms left here today with an extra bounce in their step, looking good and hopefully feeling good after participating in the Leading Ladies Panel and hearing from female executives who came from humble beginnings not unlike our CHA moms. Our hope is that the panel was a source of inspiration for whatever goals they have for themselves and their families so that they can go out there and achieve them."

Daisie Foundation Executive Board President Julie Hightower said: "We are so honored to celebrate, to pamper, to love 150 moms. And we are so grateful for this partnership with the Chicago Housing Authority. Moms make so many sacrifices. So this is just a way to say thank you and we wouldn't be who we are without you."

Sadiquia Mathis said the makeover and the pampering felt like a new beginning for her.

"I'm here today to celebrate Mother's Day and get a makeover from Chicago's finest - CHA," Mathis said. "This is my first time and I feel like I'm part of the family. There is great energy, everybody is welcoming, asking 'Are you ok, you need anything?' I'm very appreciative and grateful that CHA has events like this."

Christine Cherry said moms always put others before themselves. So this was a day to put herself first.

“I’m here to enjoy this fabulous pre-Mother’s Day event,” she said. “I keep coming back because I love the way I’m being pampered when I’m here. I’m the center of attention here.”

Cherry, who has three adult daughters, said:

“I’m a granny now. The only word I answer to is granny.”

Sponsors were Benefit Cosmetics, ComEd, Eloquii, Generation Bliss, Kraft, Mane Space, Meijer, Molina Healthcare, UI Health, Old National Bank, Penske, Pink Pewter, Pin Me Up, Shiraleah, Women’s Bar Association of Illinois.